

# CAROUSEL DIARY

Fashion. Beauty. Lifestyle.

info@carouseldiary.com / www.carouseldiary.com

Carousel Diary is a popular UK based fashion, beauty and lifestyle blog that caters to a wide audience and covers a variety of topics. With a strong social following, good engagement and experience working with some big names – Carousel Diary is the perfect platform from which to promote your product or service – or just increase engagement with your brand.

**14,000+**

MONTHLY UNIQUE VISITORS

**27,400+**

MONTHLY PAGE VIEWS

**5,000+**

SOCIAL MEDIA FANS

**7+**

YEARS OF EXPERIENCE

## SOCIAL

 4,500+ *carouseldiary*

## ABOUT KATRINA DRAKE

I am a 25 year old from Essex, who currently works as a Digital Marketing Manager for a technology company in the City of London. I have a great passion for writing, and Carousel Diary is my primary outlet for this – although I write frequently for my company blog and other publications also.



## TOPICS COVERED

- Lifestyle
- Travel
- Beauty
- Fashion
- Food
- Reviews (Restaurants, Hotels, etc)
- Technology

## AUDIENCE

**77%** female

**40%** aged 24-34

**77%** from the UK

## MOST POPULAR POSTS

- [A Guide to SEO and Blogging](#)
- [Atomist Vapour Iron](#)
- [Joan Collins Lipstick](#)
- [A Trip to Krakow, Poland](#)
- [Body Shop Frosted Plum Range](#)
- [The Breakfast Club, London](#)

## SOME OF THE BRANDS I'VE WORK WITH



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