

CAROUSEL DIARY

Fashion. Beauty. Lifestyle.

info@carouseldiary.com / www.carouseldiary.com

Carousel Diary is a popular UK based fashion, beauty and lifestyle blog that caters to a wide audience and covers a variety of topics. With a strong social following, good engagement and experience working with some big names – Carousel Diary is the perfect platform from which to promote your product or service – or just increase engagement with your brand.

14,000+

MONTHLY UNIQUE VISITORS

27,400+

MONTHLY PAGE VIEWS

5,000+

SOCIAL MEDIA FANS

7+

YEARS OF EXPERIENCE

SOCIAL

 4,500+ *carouseldiary*

ABOUT KATRINA DRAKE

I am a 25 year old from Essex, who currently works as a Digital Marketing Manager for a technology company in the City of London. I have a great passion for writing, and Carousel Diary is my primary outlet for this – although I write frequently for my company blog and other publications also.



TOPICS COVERED

- Lifestyle
- Travel
- Beauty
- Fashion
- Food
- Reviews (Restaurants, Hotels, etc)
- Technology

AUDIENCE

77% female

40% aged 24-34

77% from the UK

MOST POPULAR POSTS

- [A Guide to SEO and Blogging](#)
- [Atomist Vapour Iron](#)
- [Joan Collins Lipstick](#)
- [A Trip to Krakow, Poland](#)
- [Body Shop Frosted Plum Range](#)
- [The Breakfast Club, London](#)

SOME OF THE BRANDS I'VE WORK WITH



HOUSE OF FRASER
SINCE 1849

morphy richards®

fitflop

Westfield
STRATFORD CITY

JOHN FRIEDA®
LONDON PARIS NEW YORK